

FAX# 703 528 7880 SEP19/12 17.44
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN #
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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DATE SEP19/12 17.44

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STA:

ALL INVOICES ARE TO BE SENT TO
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 1536
AGENCY PRODUCT CODE =

74	S	1205A-1235A	30	\$340.00	9/15	9/15	0	SAT	0
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PROGRAM : HOT TOPICS
ORD COM1: HOT TOPICS RUNS LATE ON SAT DUE TO FBALL
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-25 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

75	S		800P-1130P	30		\$3,300.00	9/15	9/15	0		SAT	0
PROGRAM : FBALL												
ORD COM1 : TP FOR FOOTBALL												
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-29 FOR 1 SPOT/WK												

86	A		800P-1143P	30		\$3,300.00	9/15	9/15	1		SAT	1
PROGRAM : FBALL												
ORD COM1 : SPOT RAN 1141P IN FBALL 8P-1143P												
ORD COM2 : SPOT RAN 1212A IN NEWS 1143P-1218A DUE TO FBALL RUN OVER												
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-75 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-74 FOR 1 SPOT/WK												

87	A		1143P-1218A	30		\$340.00	9/15	9/15	1		SAT	1
PROGRAM : NEWS												
ORD COM1 : SPOT RAN 1141P IN FBALL 8P-1143P												
ORD COM2 : SPOT RAN 1212A IN NEWS 1143P-1218A DUE TO FBALL RUN OVER												
PART OF A MAKEGOOD MADE UP OF LINES 86-87												

STATION MAKEGOOD OFFERS:

M12	OK'D	BUY#75	MISSED: SAT/800P-1130P	SEP15	30S	\$3,300.00	(SEP19/12)
		BUY#74	SAT/1205A-1235A	SEP15	30S	\$340.00	
			OFFER: SAT/800P-1143P	SEP15	30S	\$3,300.00	PLS ADVISE.
			& SAT/1143P-1218A	SEP15	30S	\$340.00	
CMT: SPOT RAN 1141P IN FBALL 8P-1143P							
CMT: SPOT RAN 1212A IN NEWS 1143P-1218A DUE TO FBALL RUN OVER							

SEP/12200925.00

CONTRACT TOTAL200925.00

TOTAL SPOTS157

MARKET TOTALS \$487,655WFTV 29%WKMG 34%WESH 20%WOFL 13%WKCF 1%WRBW 2%
CABL 0%WOPX 0%EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE